

Premier RN Geriatric Care

Invest in a Proven RN Geriatric
Care Management Model!



Own a Rewarding Senior-Centric Franchise!

Here at Premier RN Geriatric Care®, we've mastered a unique RN Geriatric Care Management approach. We're different than typical in-home businesses that assist with Activities of Daily Living. Instead, we provide our clients with advocacy during medical visits, support for socialization, distant family care, insurance policy review, relocation assistance, and so much more. As a franchise partner, you gain multiple revenue streams including potential recurring revenue agreements, detailed training, and a satisfying business model in which you help families navigate the complexities of the healthcare system. Specialize in: Comprehensive RN Clinical Assessments and Individualized Care Plans to create a road map to offer extraordinary personalized care and the opportunity for successful outcomes to benefit the client.

Our innovative model is perfect for RN entrepreneurs who are ready to engage in business ownership with an innovative, high-demand concept. We help you find a fully synergistic network of professionals! Our model also serves as an add-on profit driver for in-home senior care businesses. There is a high need for help for families who are trying to walk through the healthcare journey on their own — Premier RN Geriatric Care® is the answer.

What makes us different from other franchises in the senior care industry? We provide a roadmap to the complicated healthcare system through case management, in-person/virtual RN visits, and clinically-based healthcare consultation. By working with partners and staying active in the community, Premier RN Geriatric Care® has grown to be a leader in our market known for our thoroughness, our consistent rapid response times, and quick service establishment. Our goal is to provide quality, comprehensive health care assessments and customized care plans to help our clients reach the maximum potential for quality of life without the headaches that come with dealing with the complicated healthcare system. Whether you are an RN looking to own your own business or an existing in-home senior care business specializing in ADL, this business is the perfect opportunity to pursue.

Plug into a proven system!

Enjoy a business that's rewarding in more ways than one — join the Premier RN Geriatric Care® franchise network.



The Perfect Model for a Growing Need

Our dedication to improving the patient experience and astute management of the complex continuum of care is unparalleled in our industry. In the same way, we are dedicated to providing a simple model to our franchise partners complete with operations manual, expert guidance, ongoing support, and strong profitability structure. Why should you invest in Premier RN Geriatric Care®?

Beat Your Competitors: Add a strong differentiator to your in-home senior care business. Our RN-driven services go hand-in-hand with ADL concepts, meaning more revenue for your acquisition dollars.

Ownership Made Easy: Are you new to entrepreneurship? Our model is an ideal opportunity to explore. We've created a simple-to-follow RN-driven model that's perfect for RN entrepreneurs.

Satisfaction in Ownership: As a franchise partner, you are personally advocating for your patients, communicating on their behalf and providing a peace of mind to your clients and their families. Our model is more than revenue — we offer a fulfilling business model structured for success.

Multi-Faceted Approach: We empower our franchisees to get to know their community and leverage vital connections. We integrate private aid, physical therapists, estate attorneys, financial planners, and many more within our service network, providing a multi-faceted resource for our clients from start to finish.

Strong ROI Potential: With the aging Baby Boomer generation expanding, we recognize the growing need for trusted, dependable RN Geriatric Care Management. Our model is built upon years of proven systems! As a franchise owner you will build income through flat rates, hourly fees, and recurring monthly revenue.

Extensive Services for Wider Reach: Our model offers an adept RN-minded approach to RN Geriatric Care Management that's fully comprehensive without ever touching the client. All care plans are individualized, producing more visits with more revenue. Our franchise partners can offer the following services:

- Consultations & Assessments
- Care coordination & Management
- Healthcare Advocacy
- Concierge Health Monitoring
- Relocation & Alternate Living Assistance
- Assistance to Medical Appointments
- Support for Shopping and Socialization
- Manage Care of Distant Family
- Benefits and Insurance Policy Review
- Home Modification and Medical Equipment Assistance

The Premier RN Geriatric Care Difference

Our processes and concept are needed throughout the U.S. We've taken the most confusing pieces of the healthcare system and streamlined them into an easy-to-understand formula for our franchise partners and their clients.

Step 1: The RN arranges to meet client, family member, or friend virtually or in person.

Step 2: A Comprehensive Clinical Assessment is completed. This covers the client's current health status, a review of Activities of Daily Living, reconciling and reviewing medications, reviewing treatments needed, an evaluation of mood and cognition, a deep dive into past medical history and diagnoses, and an overview of hygiene, nutrition, and hydration. We also gather a list of Medical Physicians and providers the client is utilizing.

Step 3: A home safety inspection is conducted. Here we create a list of suggestions to help prevent falls, pest infestation, and other safety precautions.

Step 4: The RN establishes and creates the Individualized Care Plan. Community resources and partners are plugged in which can include physical therapy, speech therapy, occupational therapy, skilled nursing services, and more.

RN Care Management has a large component of health and wellness and interventions to assist our clients to manage conditions like diabetes, heart disease, stroke, mobility issues and other ailments, ultimately helping clients improve and enhance their quality of life and their family's peace of mind. We aim to prevent unnecessary emergency room visits and hospitalizations.



Support for Success

As a Premier RN Geriatric Care® franchise partner, you are surrounded by a professional, streamlined support system. We work hard to ensure your success through a series of support protocols and training programs.



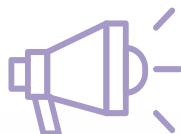
Dual-Phase Training Program:

We provide our franchisees with in-depth training that covers every detail of the complex world of RN Geriatric Care Management. Our team provides two phases of training — one at our location and one at yours — to ensure a seamless launch and ongoing operation.



Operational Support:

We provide ongoing support in many areas critical to the success of your business, including unit operations and maintenance, customer service, cleaning techniques, product ordering, suggested pricing guidelines, and administrative procedures.



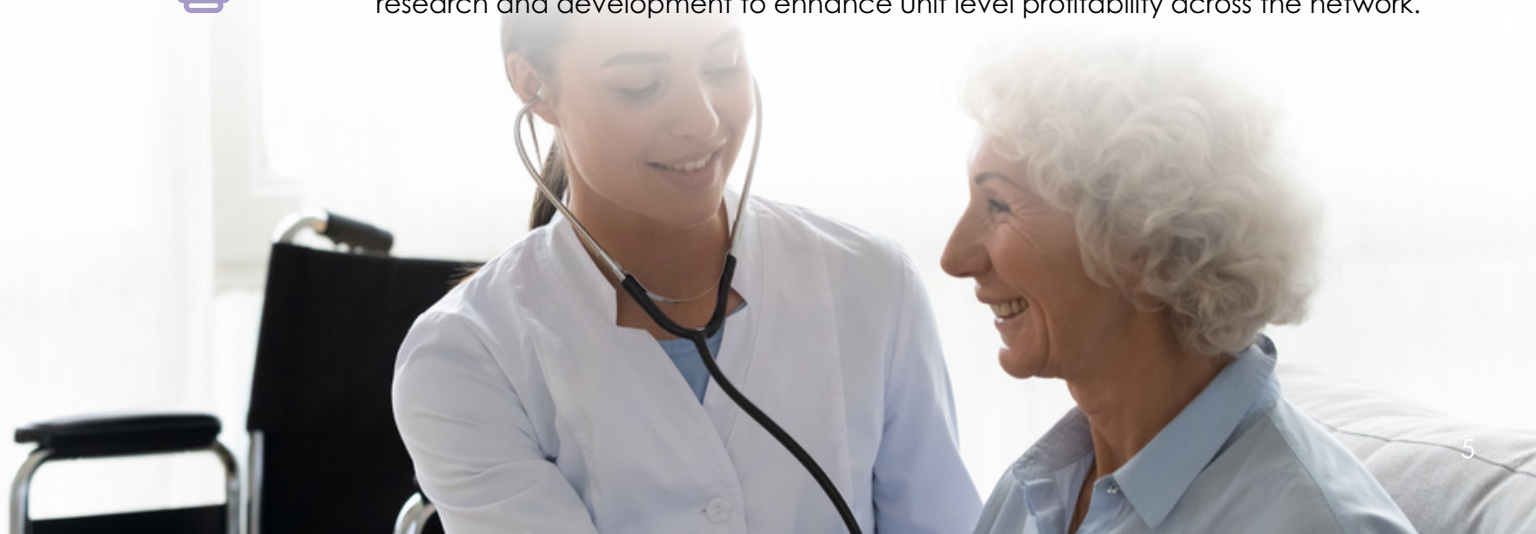
Marketing Support:

We will coordinate development of advertising materials and strategies for all of our franchisees. We will also supply our franchisees with consumer marketing plans and materials for use at the local or regional level.



Other Support Perks:

RN Geriatric Care® will negotiate quantity discounts on behalf of our franchisees, provide site selection guidance for an ideal location, and provide ongoing research and development to enhance unit level profitability across the network.



Your Next Business is Just Steps Away

Franchise Partner Profile

Premier RN Geriatric Care® allows someone with a background in business management and an understanding of the industry to plug into our franchise system. We are seeking franchise partners who have...

- Marketing, customer service and sales experience
- Time and schedule management skills
- Relationship building and networking skills
- High personal standards like integrity and character
- Basic business acumen

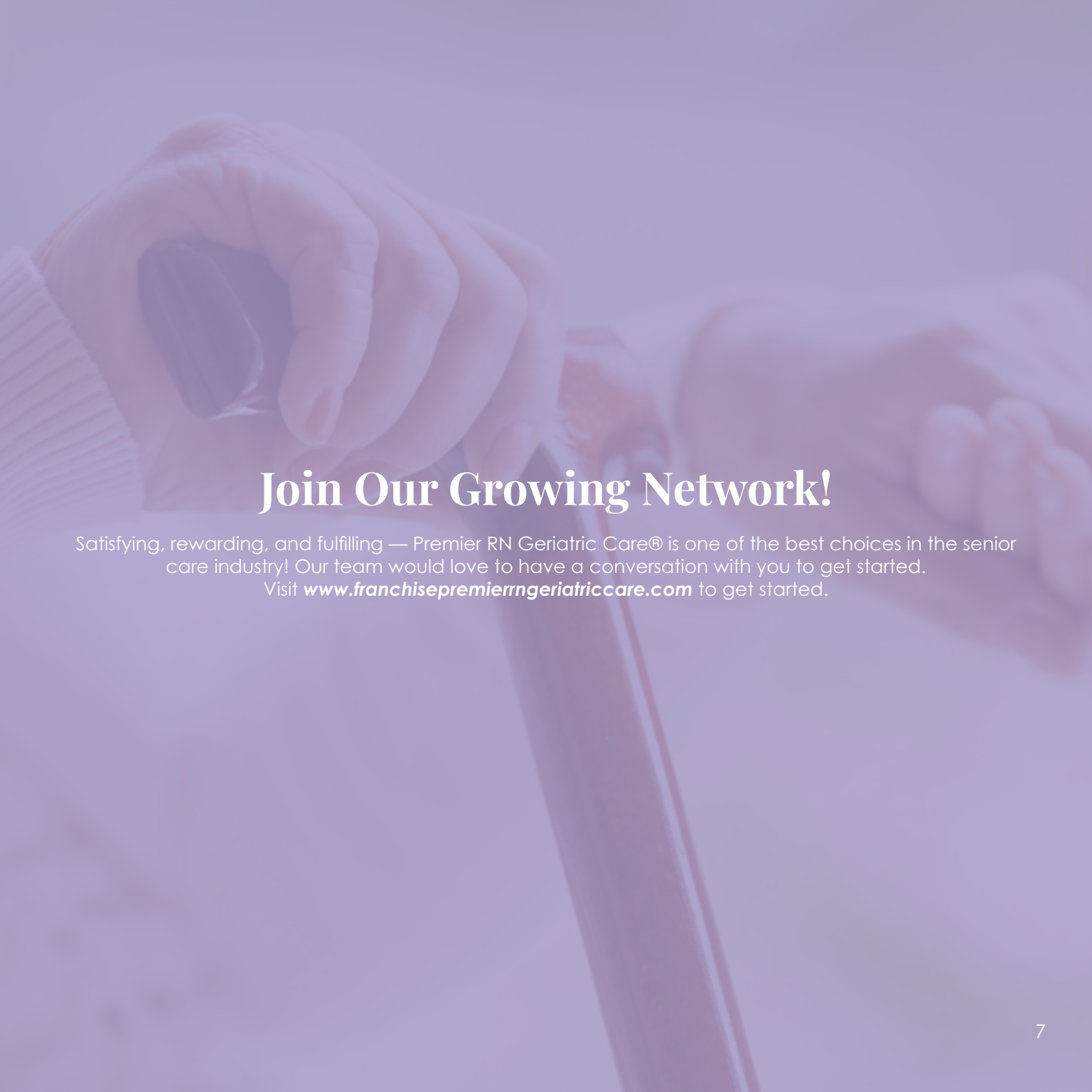
Financial Snapshot

Franchise Fee:
\$35K

Initial Investment Range:
\$81,750 to \$140,300 (with franchise fee)

Royalty Fee:
6% of Gross Revenue

*An example of the business set up costs for an individual starting a franchise includes:
your leased property, computers, software, furnishings,
insurances, hiring staff and supplies.*



Join Our Growing Network!

Satisfying, rewarding, and fulfilling — Premier RN Geriatric Care® is one of the best choices in the senior care industry! Our team would love to have a conversation with you to get started.

Visit **www.franchisepremierrngeriatriccare.com** to get started.



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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.